

Grow your business faster and stronger with Ipsum LivePlan



Ipsum LivePlan
will get you here

Introducing Ipsum LivePlan

A dynamic business
strategy and plan that
integrates with your
current accounting
systems reporting
back to you in
real-time.

Ipsum LivePlan will:



Identify and tackle major
challenges for your business



Help with cashflow
planning including
forecasting and budgeting



Analyse financial
trends for better
results



Conduct regular
review meetings



Provide support and guidance
to set and achieve business goals

DID YOU KNOW:

More than **60%**
of new small businesses
fail within the
first **3 years**

Many are **profitable**
when they fail

Research shows that **businesses**
that actively plan **grow 30% faster**

ASIC reports

the three main causes for business failure are:

1. Cash flow problems
2. Lack of strategic management and business planning
3. Poor financial control and reporting

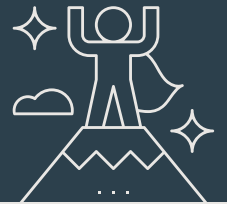
See our
LivePlan Packages



LivePlan packages at a glance

We know that everyone is different. Your business is unique.

We provide you with a range of options to let you choose the package that best meets your needs.



	Business Insights \$450 + GST per month	Business Growth \$800 + GST per month	Peak Performance \$1,200 + GST per month
Initial assessment and set up	✓	✓	✓
Goal analysis	✓	✓	✓
Financial Dashboard	✓	✓	✓
Benchmark metrics for your business	✓	✓	✓
Business summary web page	✓	✓	✓
Summary management reporting	✓	✓	✓
1-year sales forecast	✓	✓	✓
Financial systems health check	X	✓	✓
The Lean Plan	X	✓	✓
Measuring the things that really matter	X	✓	✓
1-year full financial forecast	X	✓	✓
Full periodic management reporting	X	✓	✓
Business review meeting	X	✓	✓
Access to cloud-based reporting platform	X	✓	✓
Dedicated account manager	X	X	✓
3-year financial plan	X	X	✓
Rolling cash flow and profit forecasts	X	X	✓
Financial scenarios based on need	X	X	✓
Prioritised strategic action plan	X	X	✓
Accountability program—your business coach	X	X	✓
Unlimited email and telephone support	X	X	✓

Ready for better business? Contact us for a FREE demonstration.

Email hello@ipsumadvisors.com.au Call 03 5442 2966