

# Grow your business faster and stronger with Ipsum LivePlan



Ipsum LivePlan  
will get you here

## Introducing Ipsum LivePlan

A dynamic business  
strategy and plan that  
integrates with your  
current accounting  
systems reporting  
back to you in  
real-time.

## Ipsum LivePlan will:



Identify and tackle major  
challenges for your business



Help with cashflow  
planning including  
forecasting and budgeting



Analyse financial  
trends for better  
results



Conduct regular  
review meetings



Provide support and guidance  
to set and achieve business goals

## DID YOU KNOW:

More than **60%**  
of new small businesses  
**fail** within the  
first **3 years**

Many are **profitable**  
when they fail

Research shows that **businesses**  
that actively plan **grow 30% faster**

## ASIC reports

the three main causes for business failure are:

1. Cash flow problems
2. Lack of strategic management and business planning
3. Poor financial control and reporting

See our  
**LivePlan Packages**



# LivePlan packages at a glance

We know that everyone is different. Your business is unique.

We provide you with a range of options to let you choose the package that best meets your needs.



	Business Insights from \$550 + GST per month	Business Growth from \$950 + GST per month	Peak Performance from \$1500 + GST per month
Initial assessment and set up	✓	✓	✓
Goal analysis	✓	✓	✓
Financial Dashboard	✓	✓	✓
Benchmark metrics for your business	✓	✓	✓
Business summary web page	✓	✓	✓
Summary management reporting	✓	✓	✓
1-year sales forecast	✓	✓	✓
Financial systems health check	X	✓	✓
The Lean Plan	X	✓	✓
Measuring the things that really matter	X	✓	✓
1-year full financial forecast	X	✓	✓
Full periodic management reporting	X	✓	✓
Business review meeting	X	✓	✓
Access to cloud-based reporting platform	X	✓	✓
Dedicated account manager	X	X	✓
3-year financial plan	X	X	✓
Rolling cash flow and profit forecasts	X	X	✓
Financial scenarios based on need	X	X	✓
Prioritised strategic action plan	X	X	✓
Accountability program—your business coach	X	X	✓
Unlimited email and telephone support	X	X	✓

Ready for better business? Contact us for a FREE demonstration.

Email [hello@ipsumadvisors.com.au](mailto:hello@ipsumadvisors.com.au) Call 03 5442 2966